



HappyWedding.Life is committed to safeguarding your privacy while you are on our site. The following privacy policy describes what personal information we collect from you and exactly how we use it.

HappyWedding.Life is owned and operated by OPTOK Co., Ltd. If you have any questions or concerns about our privacy policy, please feel free to contact us by email at [support@happywedding.life](mailto:support@happywedding.life).

### **What information will you be asked to provide?**

There are three different types of content on HappyWedding.Life, and each has a different level of information requested. All are completely free to users.

1. All articles and contents included on HappyWedding.Life are completely accessible to all users. You are not required to enroll as a member or to identify yourself in any way.
2. Usage of our My page platform and any engagement to our website including not limited to leave a comment on the Forum or Send an inquiry to Vendors listed on our website are required to enroll as a HappyWedding.Life member. To enroll such, you will be asked a valid email address. You will also be asked to identify yourself with a user name. We will not reveal your real name along with your online 'handle'. In addition, if your engagement to our website leads to violate or any damage to our website on any capacity, we may contact you privately.
3. From time to time, we may offer special promotions such as sweepstakes or special discounts. Any additional information you provide as part of an advertising promotion may be provided directly to the sponsoring advertiser. These will be clearly marked as promotions so you can decide whether you may want to share your personal information.



### **How will HappyWedding.Life use the information we collect?**

First and foremost, we will use the information we collect to improve your user experience. We do this by monitoring the number of visits to each area of the site in order to determine what kind of information our users find most useful and which areas we need to enhance. This kind of evaluation is based exclusively on aggregate traffic, not on individual users—in other words, we watch to see how many users overall visit a particular article or area each week, but we do not examine specifically what any individual user reads.

Additionally, we may choose to share that aggregate traffic information with advertisers and sponsors. HappyWedding.Life is completely free to users; in order to keep it that way, we need to provide advertisers with evidence that their promotions are being seen by the guaranteed number of users. We do not disclose any personally identifying information about users, and we will never provide any third party with your contact information unless you have given us permission to during the enrollment process.

We may also disclose information about our users if that disclosure is ever required by law.

### **How will HappyWedding.Life collect that information?**

There are two types of technical methods we'll use to collect information to be used in the aggregate. The first is the "cookie." This is a harmless type of data file, which we'll automatically send to your hard drive when you visit so we can recognize you on future visits to the site. Cookies cannot get information from your hard drive against your will, send you viruses or destroy files. Most browsers will allow you to change your settings to refuse cookies, or to warn you before one is accepted—but please be aware that refusing a cookie from HappyWedding.Life may make you unable to use certain areas of the site. (Please note that our advertisers or other sites we link to may set their own cookies or may collect personally identifiable information about you if you follow a link or



ad to their site. The information practices of those websites linked to from HappyWedding.Life are not covered by this privacy statement.)

Second, we will automatically log certain details about each user's computer, including the IP address (your computer's unique signature), operating system, browser software, Internet service provider, and general geographic location. As with traffic patterns, this computer information will only be used in the aggregate, to give us a broad picture of where our users are visiting from. We will not try to associate an IP address with a particular user.

### **What can you do to protect your personal information?**

We will make every effort to ensure that your personal data remains secure, but you should also adopt good practices to make sure you don't inadvertently provide access to your information.

Please keep in mind that any information you provide in a forum posting becomes public, and it could be collected and used by others. HappyWedding.Life can't be responsible if an outside party is able to contact you because of details you have revealed, so for your own protection, remember to use discretion in posting identifying information.

### **Your acceptance of these terms**

By using this web site, you signify your assent to the HappyWedding.Life privacy policy. If you do not agree to this policy, please do not use our web site. We reserve the right to change this privacy policy from time to time, so please check back periodically. Your continued use of the HappyWedding.Life following the posting of changes to these terms will mean you accept these changes.